



in klöver
ni design

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What we do

in klöver is a truly local shop featuring the work of creatives and makers from across Northern Ireland. Whilst the shop features a handful of guest artists from outside Northern Ireland, we believe that our wee country is brimming with talent and that we don't need to look far to find beautiful products.

All of our makers are fabulously different and brimming with creativity. We use the word 'creativity' because it signifies innovation and originality. We also recognise that not everyone describes themselves as an artist. We look for products which are handmade or at the very least, hand finished. It is also important to us that products are unique and genuinely different.

in klöver is derived from the Swedish word for clover and the expression 'in clover' which alludes to living a carefree life of ease, comfort, or prosperity. We believe that our lives can be enriched not by money, but by relationships, experiences and the arts. **in klöver** is fresh and contemporary with an air of sophistication.

Why we do it

We believe that Northern Ireland has its own distinct and unique identity and that this can be seen in the art produced by its people. Our aim is to promote Northern Irish art and design in its own right. Art knows no boundaries and has an inherent ability to bring people together. Our goal is not only to make **in klöver** a place to showcase our local talent but also a place from which to build new artistic communities and share ideas.

Meet the team

Claire and Lucy are two sisters who are passionate about art and people. They have invested all of their time, energy and pennies into creating a sustainable business dedicated to promoting art and design in Northern Ireland.

Lucy Wallace – founder

“Having lived in England for the last 9 years, it became clear to me that Northern Ireland has its own unique identity. In many ways, the creative arts may be one of the few places where the true essence of this identity can be experienced. With a background in business and marketing, I believe that it is possible to raise the profile of Northern Irish art and design both within Northern Ireland and further afield. I have always been passionate about art and think that it should be made accessible to people of all ages and backgrounds. It is important that we support both established artists and makers as well as those taking their first steps.

Some people find themselves through the arts; others lose themselves. We all have something to gain from experiencing art.”

Claire Butler – shop manager

“I have always appreciated art, but becoming a parent to two young girls has made me realise how important the arts are to people of all ages. Giving a gift is a tradition that spans all sections of society, but in the past I have struggled to find a shop that offers something locally handcrafted and unique. **in klöver** not only promotes local talent, but also enable others to celebrate important moments in their lives by purchasing something special. Having grown up in Hillsborough, I can't think of a nicer place to showcase local art to visitors and the people of Northern Ireland. I enjoy putting my previous retail experience into practice and expressing my own creativity through sourcing and displaying products.”

Where to find us

The shop sits in a prominent position in the picturesque village of Hillsborough, on the corner of Lisburn Street and Ballynahinch Street. The property was a bank for 40 years and has undergone extensive renovations to take the building back to its original use as a local shop. **in klöver** is a welcome addition to a village where almost all shops remain independent.

One of the main attractions in the village is Hillsborough Castle, which is only a few minutes walk from **in klöver**. Hillsborough Castle is one of the most beautiful and interesting historic properties in Northern Ireland and it is the official residence of the Royal Family when visiting the province. The property has recently come under the management of Historic Royal Palace who plan to increase visitors to a whopping 200,000 per year by 2020!

The village is also home to the Hillsborough International Oyster Festival which takes place annually and attracts thousands of visitors from across Ireland and beyond.